

Getting Started with WordPress

Whether you are a business owner or aspiring to create websites competently without coding, then this course is for you!

In this course, you will learn how to get the most out of the self-hosted version of WordPress and create feature-rich blogs and websites. Techniques on creating, publishing posts and pages will be taught. Website-enhancing features like customising sites with themes, widgets, and custom menus will also be implemented.

By extending WordPress further with plugins, you will realise WordPress in itself is a powerful yet simple web publishing tool.

Topics

Foundations of a WordPress-based Website

- Deciding on the different web hosting services available
- Creating a database and connecting WordPress
- Installing the famous 5-minute WordPress installation

Basics of the WordPress User Interface

- Understanding the WordPress Dashboard
- Working with the Core WordPress settings

Creating and Managing Content

- Working with Posts and Pages
- Customising a menu-bar
- Managing images and videos

Working with WordPress Themes

- Finding themes and installing it
- Editing and Customising Themes
- Extending the site using widgets

Extending Functionality with Plugins

- Finding Plugins that meet your needs
- Adding galleries and carousel
- Adding social sharing buttons

Customising pages in WordPress

- Adding promotions to the website
- Customising the front page

Website Testing

- Ensuring website is mobile-friendly
- Securing website and managing spam

Course Info



Fee

\$280 (before SDF funding)

Duration

1 day (9am - 6pm)

Target Audience

This course is targeted for businesses or anyone who wants to create websites in an easy manner without any coding

Prerequisite

None



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